

News Release from Bizzie Lizzie's
Group - with pics choice
Release Date: Immediate



Bike bonus for young Jordan



Bizzie's Lizzie's Group bike competition winner Jordan Weatherall, seven, with his new acquisition, joined by, from left, cycle shop owner Dave Ferguson, Bizzie Lizzie's Rebecca Lacy, mum Alison and four-year-old sister Lyndsay.

Seven-year-old Jordan Weatherall has won a brand-new mountain bike in a competition organised by the Bizzie Lizzie's Group of fish and chip shops in Skipton.

The business teamed up with Skipton-based Dave Ferguson Cycles to run the contest during the school summer holidays at its three shops - Bizzie Lizzie's on Swadford Street, Bizzie's in the High Street Car Park and Eastwoods on Keighley Road.

Hundreds of entries were received and Jordan, of Thwaites, Keighley, and a pupil at Eastburn Primary School, will be putting his new Razor Shogun bike to good use. He's

already an avid cyclist and often accompanies dad Andrew on canal bank rides between Riddlesden and the Five Rise Locks in Bingley.

“I will like riding my bike very much. It’s a good sport for me,” said a delighted Jordan after receiving his bike from Bizzie Lizzie’s Group general manager Rebecca Lacy and cycle shop owner Dave Ferguson.

It was the first in a series of prize competitions being run by the Bizzie B Children’s Club for its younger customers aged 3 to 12 years. The second contest has a Nintendo Wii games console worth £200 as the star prize. Entry forms will soon be available in all three shops.

For further info contact Robin Moule, Moule Media, on 01756-794027, e-mail: robin@moulemedia.com